



125 West 55th St  
New York, NY 10019

Contract # 26914763      Changes as of: 5/4/2020 at 11:23 AM      Version: Current State Version 1  
CPE: 163/173/8328      Flight: 5/5/20 - 5/25/20      Station: WFVX      Con Type: POLITICAL/NOTE  
Agency: WATERFRONT STRATEGIE      Advertiser: Senate Majority PAC      Market: Bangor      Total \$: \$6,610.00  
3050 K ST NW #100      Product: Issue      Office: NEW YORK      Total Spots: 90  
Washington, DC 20007      Agency Order #: 9573529      Service: Nielsen      Total CPP: \$0.00  
Buyer: Keane, Julie      Primary Demo:      Total GRP:      Salesperson: SUSANA RENDINA      Assistant: SUSANA RENDINA      Separation:

#	Day/Time	DP	Program	Rate	Len	5/5 - 5/19					Total Spots	Total \$	CPP*	GRP*
						5/5	5/12	5/19						
1	Tu-F,M 6a-7a		Good Morning Maine	\$40.00	30	5	5	4			14	\$560.00	\$0.00	0.0
2	Tu-F,M 7a-8a		Fox 22 News At 7AM	\$40.00	30	5	5	5			15	\$600.00	\$0.00	0.0
3	Tu-F,M 11a-12n		Judge Mathis	\$20.00	30	5	5	5			15	\$300.00	\$0.00	0.0
4	Tu-F,M 5p-5:30p		Family Feud	\$40.00	30	5	5	5			15	\$600.00	\$0.00	0.0
5	Tu-F,M 6p-6:30p		Judge Judy	\$75.00	30	5	5	5			15	\$1,125.00	\$0.00	0.0
6	Tu-M 10p-11p		Fox 22 News At 10	\$200.00	30	3	3	3			9	\$1,800.00	\$0.00	0.0
7	Su 10p-11p		Fox 22 News At 10	\$200.00	30	1	1	1			3	\$600.00	\$0.00	0.0
8	W 8p-9p		The Masked Singer-FOX	\$325.00	30	1	1	1			3	\$975.00	\$0.00	0.0
9	Sa 7p-7:30p		Modern Family	\$50.00	30	0	0	1			1	\$50.00	\$0.00	0.0
TOTALS:											90	\$6,610.00	\$0.00	0.0

COPY



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Agency: WATERFRONT Advertiser: Senate Majority PAC Market: Bangor  
3050 K ST NW #100 Product: Issue Office: NEW YORK  
Washington, DC 20007 Agency Order #: 9573529 Services: Nielsen  
Salesperson: SUSANA RENDINA Assistant: SUSANA RENDINA  
212-424-6190  
Separation:

Con Type: POLITICAL/VOTE  
Total \$: \$6,610.00  
Total Spots: 90  
Total CPP: \$0.00  
Total GRP:

Special  
Instructions

Competitive Information	
Market Budget: \$6,610	
WFVX Share: 100%	
Comment:	
Competitive Unknown	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	90	\$6,610.00	0.0
Total	100%	90	\$6,610.00	0.0

Monthly Summary		
Month	Spots	Dollars
2020-May	90	\$6,610.00
Total	90	\$6,610.00

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/4/20 12:06 PM					\$0	\$0	
New	5/4/20 11:23 AM	SUSANA RENDINA	New	90		\$6,610.00	\$6,610.00	

Non-Discrimination  
Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">WFVX      Bangor, Maine</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 20px;">5/5/20</span>
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I, Mike Furman - authorized media buyer  
do hereby request station time concerning the following issue:

Senate Majority PAC (SMP)
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

This broadcast time will be used by: Senate Majority PAC (SMP)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC(SMP)  
700 13th Street NW Suite 800  
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

JB Poersch, Secretary  
Rebecca Lambe, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

3/11/20                      *Erik Payne*                      202-338-8700  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted                      ☐ Accepted In Part                      ☐ Rejected  
*Erik Payne*                      Erik Payne                      Admin. Assist.  
Signature                                      Printed Name                                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Political Advertising Issues

Station Call Letters: WFVX

Name of Advertiser: Senate Majority PAC

Title of Advertisement: For Years

Length of Advertisement: : 30

Order Number: 8328

Flight Dates of Advertisement: 5/5/20 - 5/25/20

Issues mentioned in advertisement: Big Drug & Insurance companies  
charge whatever they want  
and cover whoever they want  
Susan Collins voted for Drug &  
Insurance companies and pocketed  
1.4 million dollars from them.  
Susan Collins voted seven times  
against people with pre-existing  
conditions.